



Social Mania: Connections 2009

TENTATIVE SCHEDULE

November 3, 2009

Anne Arundel Community College (Arundel Mills Campus)

Meet and Greet

8:30 a.m. – 9 a.m., Room 103

Welcome

Richard Schumaker, President, Maryland Distance Learning Association

9 a.m., Room 104, Lecture Hall

If that's scholarship, then...!

Cole W. Campese, Director, Education Technology Services

The Pennsylvania State University

We will investigate key trends impacting educators in their overall design of learning. Focusing on the emergence of user-created content, social spaces, and the emergence of the one button web, we will take an integrated look at how we can better utilize technology within these areas to meet the needs of our students.

Presentations

10 a.m. – 10:50 a.m.

Combining Web 2.0, Web 3.0, and Cloud Computing Technologies to Empower eLearning

10 a.m. – 10:50 a.m., Room 104

Presenters: Irena Bojanova, Ph.D. Program Director, Associate Professor, UMUC;

Les Pang, Program Director and Collegiate Professor, UMUC

Social networking is based on Web 2.0, which is evolving through Web 3.0 and Cloud Computing into the next generation Internet. Participants will be introduced to combine Web 2.0, Web 3.0, and Cloud Computing technologies—using tools like Second Life, Twitter, and Google Docs—to deepen the ideas and themes in online courses. The presenters will demonstrate their across the boundaries and at scale experiences with Information Technology Systems graduate students and will discuss the lessons learned.

Showcase of Online Course Innovations and Strategies

10 a.m. – 10:50 a.m., Room 004

Presenter: Jennifer Bopp, Coordinator, Instructional Design, AACC

Participants will explore different online course innovations and will share strategies for integrating new tools into online courses. This session will showcase technological innovations used in courses offered by several departments, including Business Administration, Architecture, Theater Arts, Futures Studies, Computer Science and Nursing.

How to Post to Multiple Social Tools at one Time

10 a.m. – 10:50 a.m., Room 302

Presenters: Richard Smith, eLearning Specialist and Adjunct Instructor, Harford Community College; Patricia Wolf, Associate Professor, IFSM, UMUC

Faculty and students often have a virtual presence on Twitter, Facebook, LinkedIn, and other social networking sites. Updating information on these various sites may be time consuming. Participants will explore Ping.fm, Posterous, PixelPipe and other sites that will allow users to make multiple changes to multiple sites at one time.

Tweeting Tips for Teachers

10 a.m. – 10:50 a.m., Room 303

Presenter: Sue Subocz, Chair, Distance Learning and Faculty Development, CSM

Participants will learn how to create their own Twitter account and to use the basic Tweeting tools. Participants will be presented with best practices for using Twitter in college classrooms and online courses, and work collaboratively to develop ideas for implementing Twitter in their own classroom environment.

A Second Life for Higher Education

10 a.m. – 10:50 a.m., Room 305

Presenters: Dick Seabrook, Professor Computer Technologies, AACC; Cheryl Miller, Distance Learning Assistant, AACC

Second Life is being used in higher education to facilitate learning, host events, and to create virtual communities. Participants are provided an overview and demonstration of how Second Life is being used in higher education. Second Life resources will be provided.

Social Networking without Borders: U.S. State Department's *ExchangesConnect*

10 a.m. – 10:50 a.m., Room 308

Presenter: Lisa Bernstein, Associate Adjunct Professor, UMUC; Academic Exchange Specialist, U.S. Department of State

Online social media are increasingly being used to engage global audiences and foster international collaboration. Blogs, wikis, podcasts, video clips, and Twitter allow individuals to connect with others anywhere in the world to create and expand knowledge and communities. These media play a crucial role in the mission of the U.S. State Department's Bureau of Educational and Cultural Affairs (ECA) to promote mutual understanding between the people of the United States and people of other countries around the world.

Presentations
11 a.m. – 11:50 a.m.

The Impact of Portals in Higher Education

11 a.m. – 11:50 a.m., Room 004

Presenter: Kathleen Long, Media/Web Services Manager, AACC

The world of higher education recognizes portals as an integral part of doing business and as a major mode of communication. The question is how does higher education stack up against the “big guys”? Learn about the impact of portals in higher education and steps for moving forward with organizational portal strategies.

Social Networking in Higher Education: Is it Right for You?

11 a.m. – 11:50 a.m., Room 108

Presenter: Nancy Edmonds, Instructional Designer, AACC

The focus of this presentation is to explore the potential uses of social networking services in higher education. Participants will be introduced to social networking services (SNS) and will explore current uses of social network sites in higher education with an emphasis on Facebook and Twitter.

What are Status Updates? And why do I want to tell everyone what I am doing?

11 a.m. – 11:50 a.m., Room 302

Presenter: Richard Smith, eLearning Specialist and Adjunct instructor, Harford

Participants will explore various uses for the “Status Update” feature available on most social websites.

Tweet Ideas

11 a.m. – 11:50 a.m., Room 303

Presenter: Greg Priebe, Instructional Resource Technician, Harford Community College

Twitter has been used to track the spread of wildfires, check in during earthquakes, organize events, and to spread news efficiently around the world. Stop by and visit Greg Priebe for a lesson on tweeting. Learn to send and receive tweets so that you too can become a follower.

Viral Videos for your Online Course

11 a.m. – 11:50 a.m., Room 305

Presenter: Jeremiah Prevatte, Instructional Media Technologist, AACC

Do you ever think of enhancing your online course with a video introduction? Do you wish you could provide your students with video updates? Do you want to give your course a more personal touch? Learn how to create, upload, and share videos in your online course.

MDLA 2010 ~ Outlook and Discussion
Noon – 12:30 p.m.

Facilitator: Richard Schumaker, President

Join members of the board for an overview of MDLA's 2009 - 2010 activities. Learn how you can get involved with MDLA.

Workshops
1 p.m. – 2 p.m.

How to Setup and Use Facebook

1 p.m. – 2 p.m., Room 303

Presenter: Patricia Wolf, Associate Professor, IFSM, UMUC

Do you want to setup a Facebook (FB) account and learn how to use it? Are you a new FB user and not sure what to do with your account? Then, this session is for you! In this hands-on session, participants will set-up a FB account, and will learn about FB's various features, how to use them, and best practices for using and managing FB accounts. *Pre-registration required (limit: 18 participants). Lunch will be provided for workshop participants.*

DElinkd: A Professional Networking Community for Distance Educators

1 p.m. – 2 p.m., Room 311

Presenter: Teri Kepner, DElinkd LLC

Participants will explore a social networking community designed by and built exclusively for distance educators. The community will allow educators to share discipline-specific best practices and teaching tips, to share documents, and to engage in discussion forums with group members. Membership to DElinkd is free for a limited time; participants will learn how to set up an account and will explore ways to connect with other professionals. *Pre-registration required (limit: 18 participants). Lunch will be provided for workshop participants.*

Begin Your "Second" Life

1 p.m. – 2 p.m., Room 314

Presenter: Cheryl Miller, Distance Learning Assistant, AACC

Participants will learn how to establish a Second Life account and will be introduced to Second Life vocabulary. Participants will teleport to exciting places and will explore how Second Life is being used to support instruction and collaborations in higher education. *Pre-registration required (limit: 18 participants). Lunch will be provided for workshop participants.*