

## HORIZON WIMBA OFFERS FREE SUMMER PILOT OF ITS COLLABORATION SOLUTIONS TO MDLA MEMBERS

New York, – (May 5th, 2006) – Horizon Wimba announced today that all member institutions of MDLA are eligible to participate in a free pilot of any or all of its collaborative software products for the summer 2006 semesters. The pilots can be customized based on each school's needs. The deadline to sign up for the pilot program is May 31st, 2006.

Horizon Wimba products include:

### 1) Live Classroom

Integrated into Blackboard and WebCT, Live Classroom allows faculty and students to teach and meet live online by combining state-of-the-art interactive technologies such as voice, video, application sharing, polling, and whiteboarding, with traditional best practices of instruction. Now, enjoy the best elements of face-to-face and online instruction as faculty and students can talk to each other, express emotion, and feel as if they're part of a single community.

### 2) Wimba Voice Tools

Perfect for language learning in Blackboard and WebCT, Horizon Wimba's web-based voice tools facilitate and promote vocal instruction, collaboration, coaching, and assessment. Increase the interaction and student engagement level of any online learning environment by allowing faculty to easily embed vocal interactions into the page level of their CMS. The tools include: threaded voice boards, voice-enabled email, embedded voice within course pages, and live group discussions and debates.

### 3) Course Genie

Course Genie is a course authoring tool that helps users take material in Microsoft Word® format and transform it into a dynamic online course. From one Word document, faculty can generate a set of webpages including navigation and interactive features that can be easily added to any CMS such as Blackboard and WebCT.

Using a combination of special styles and dialog boxes, users can add interactive features such as:

- \* navigation
- \* table of contents
- \* formatting
- \* hyperlinks
- \* pop-ups
- \* definitions
- \* self-test questions
- \* Windows Media, Flash, & QT movies
- \* streaming audio and video
- \* IMS metadata

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Course Genie users do not need any special knowledge to add these features, as users build them into their courses using simple styles and dialog boxes that Course Genie has added to the Word environment.

### **About Horizon Wimba**

Horizon Wimba provides collaborative software applications addressing the diverse needs of the emerging online education market. Its software enables institutions to take advantage of the multitude of advances in the internet and internet-based technologies while also enhancing their course management systems. The Company's virtual classroom solution enables educators to teach and meet live online, its vocal collaboration technologies add oral content directly into course content, webpages and assessments, and its content authoring software allows users to quickly and easily convert Microsoft Word™ documents into webpages. With simplicity and power, Horizon Wimba adds new dimensions to online, accessible education, enriching the learning experience for both students and instructors.

To sign up for the pilot or to find out more information, please contact:

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