**2024 Annual Spring Conference**

**Inspiration for Success: Get Inspired**

**Exhibitor Prospectus**

Maryland Distance Learning Association Annual Spring Conference  
April 5, 2024

Conference Center for the Maritime Museum (CCMIT) 692 Maritime Blvd.

Linthicum Heights, MD 21090-1952

* Are you interested in reaching decision makers in the eLearning and Online learning communities in the Maryland and Washington, D.C. area at the ONE conference they attend regularly?
* Are you already doing business in the eLearning field and want to network with clients and potential clients?
* Are you ready to network with higher education, K-12, and government sectors at this one-day, local event?

***Join us for the most cost effective and eLearning focused conference in the Mid-Atlantic.***

# Exhibitor Package includes:

* **Informal exhibit** area providing easy access to attendees.
* **Dedicated Exhibitor Focus** time in high traffic area.
* **Networking with the decision makers** in online learning community in the Maryland, and Washington, DC, area.
* **Sponsorship opportunities** to increase your ROI.
* **Six foot skirted and draped table**, two chairs, electrical power, and free wireless Internet access.
* **Badges for two exhibit staff**, which includes continental breakfast, breaks and networking lunch with attendees.
* **Your logo** on conference website and in program.
* **\*Attendee Participation**: Door prize for attendees who visit with you and have their tickets “validated”.

*\*Exhibitor must register and pay in full by March 1, 2024, to participate*

# Exhibitor Pricing:

**Exhibitor** - $400 **Non-Profit Exhibitor** - $250

**Conference Sponsorships:**

**Platinum** - $1200: Exhibitor Package and exclusive use of breakout room (before conference start) to market products/services. MDLA will send ONE marketing email to membership. One-page ad in digital program.

**Gold** - $1000: Exhibitor Package and Lunch Sponsorship. Half-page ad in digital program.

**Silver** - $800: Exhibitor Package and Breakfast or Break Sponsorship. Quarter-page ad in digital program

**Register by emailing** [**treasurer@marylanddla.org**](mailto:treasurer@marylanddla.org)

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# Exhibitor Schedule

**In this informal exhibit area, only table-top displays with a maximum height of 9 feet are permitted.**

Set up will be Friday morning, April 5, 2024, 7:15- 8:00 am, before start of conference. Takedown: At **conclusion** of Conference, approximately 4:00pm, on April 5.

(Set up on Thursday evening, April 4, can be prearranged. Contact treasurer@marylanddla.org)

# Overnight Accommodations and Shuttle

Overnight accommodations at CMMIT are available by calling 410-859-5700. Parking is free and breakfast in the dining room is included with overnight stays. A complimentary shuttle is available from BWI Airport and the BWI Amtrak station.

# Shipping Address for Conference Materials

Please ship conference materials and table-top displays to arrive WEEKDAYS, at CCMIT between April 7 and April 13, 2023. Have return labels pre-printed.

# Ship to:

The Conference Center at the Maritime Institute 410-859-5700 Attn: **MDLA**

692 Maritime Boulevard

Linthicum Heights, MD 21090-1952

# MDLA Federal ID#: 52- 2331856

Thank you,

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| Richard Smith  Maryland Distance Learning Association [treasurer@marylanddla.org](mailto:treasurer@marylanddla.org) |  |



**See you April 5!**